

Cahier souvenir  
140<sup>e</sup> anniversaire  
1882 - 2022

***Bouteilles de CN Disinfectant  
(Chloro-Naphtoleum).  
Produit mythique de la West  
Disinfecting Company,  
d'après une formule rapportée  
d'Angleterre par Robert S. West.***



*Robert S. West*



# Historique de West Penetone

Débarqué tout droit de Cambridge en Angleterre, **Robert West** apportait sur notre continent la formule d'un désinfectant à base de goudron de charbon (CN Désinfectant). En 1882, il fonde la **West Disinfecting Company** aux États-Unis avec ce produit unique et prometteur.  
*C'est alors le début d'une belle histoire.*

En 1925, **West Disinfecting** implante une usine à Montréal afin de mieux desservir sa clientèle canadienne. La réputation de l'entreprise s'étend à tout le pays et la croissance importante qu'elle connaît l'amène à changer sa raison sociale. À compter de 1957, **West Disinfecting** devient **Produits Chimiques West du Canada Ltée**.

C'est en 1976 que **Produits Chimiques West** fait l'acquisition de **Penetone Corporation**, une entreprise de grande renommée qui œuvre depuis 50 ans dans le domaine des produits chimiques industriels. Cette restructuration entraîne la naissance d'une nouvelle raison sociale canadienne qui s'affiche, depuis 1992, en tant que **West Penetone Inc.**

En 2006, la compagnie fait une autre acquisition stratégique en vue de solidifier sa présence et ses opérations dans l'ouest du Canada. L'entreprise en question, **R&M Chemicals**, œuvre depuis plus de 40 ans dans le développement et la fabrication de produits nettoyants industriels de haute qualité.

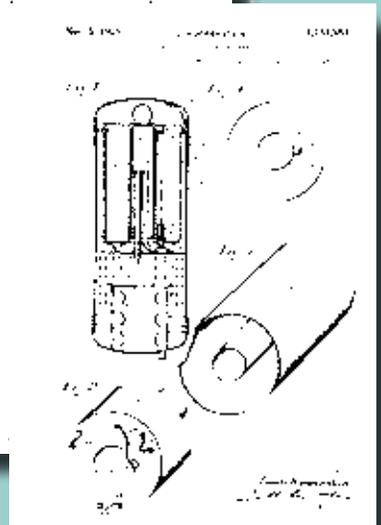
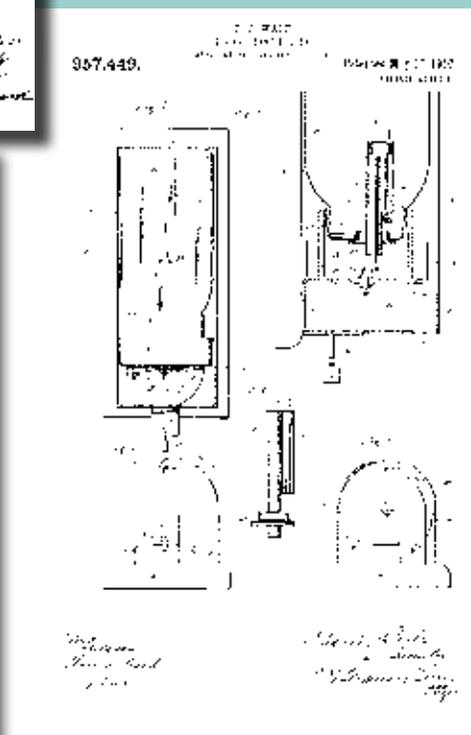
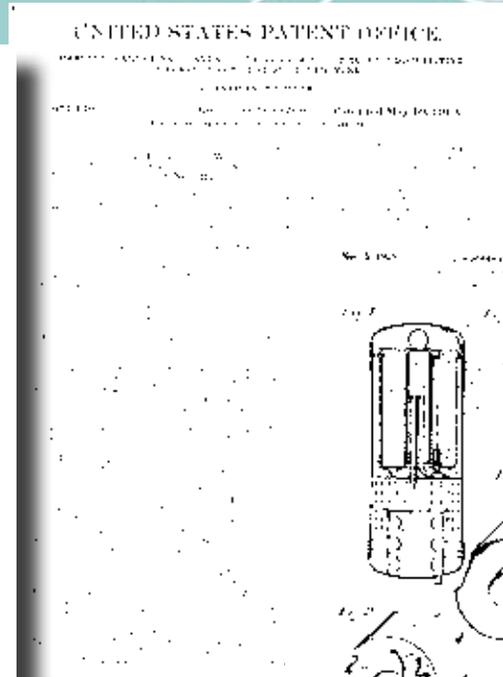
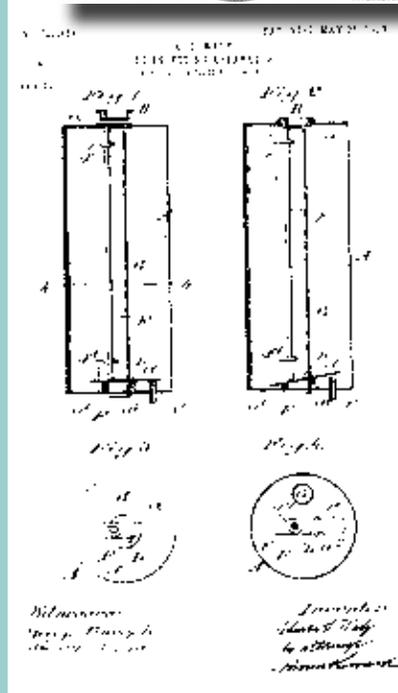
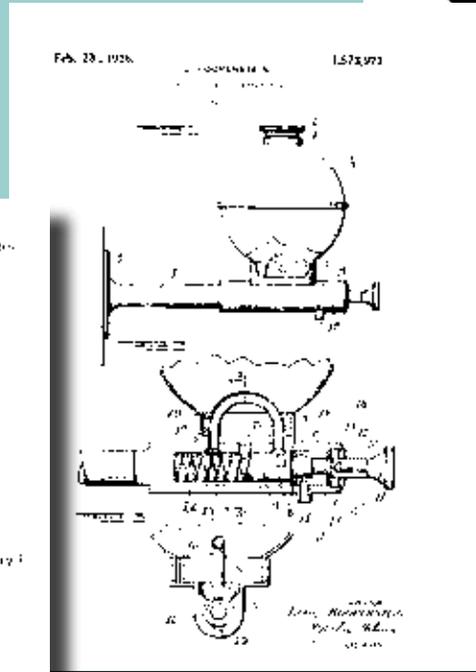
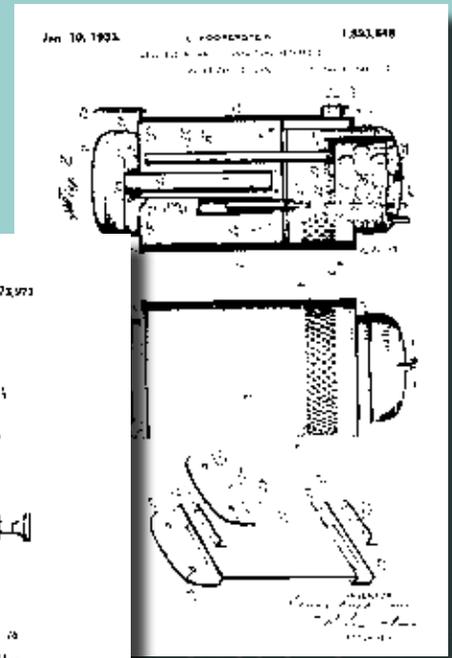
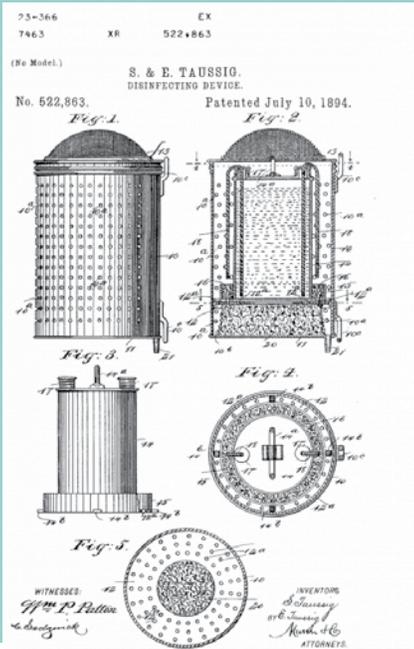
2022 sera une année charnière, non seulement pour les célébrations entourant son 140<sup>e</sup> anniversaire, mais aussi du côté de l'expansion. **West Penetone** fait l'acquisition de l'entreprise canadienne **Accuchem** en mars 2022. Située à Edmonton en Alberta et desservant le marché ouest Canadien, **Accuchem** fabrique des produits chimiques industriels depuis 1993.

Toujours à l'affût de nouvelles opportunités, **West Penetone** compte réaliser de nouvelles acquisitions significatives au cours des prochains mois. Ces activités vont substantiellement renforcer la présence de **West** au niveau national.

En perpétuelle croissance, c'est avec le vent dans les voiles que **West Penetone** continue à prendre de l'expansion en cherchant constamment à développer de nouveaux produits pour des marchés émergents. La force de l'entreprise résidera toujours dans l'excellence des services offerts sa clientèle.

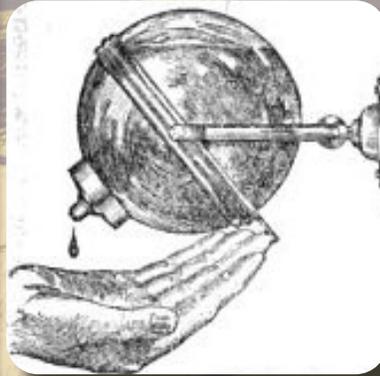


# INVENTEURS DE DISTRIBUTEURS



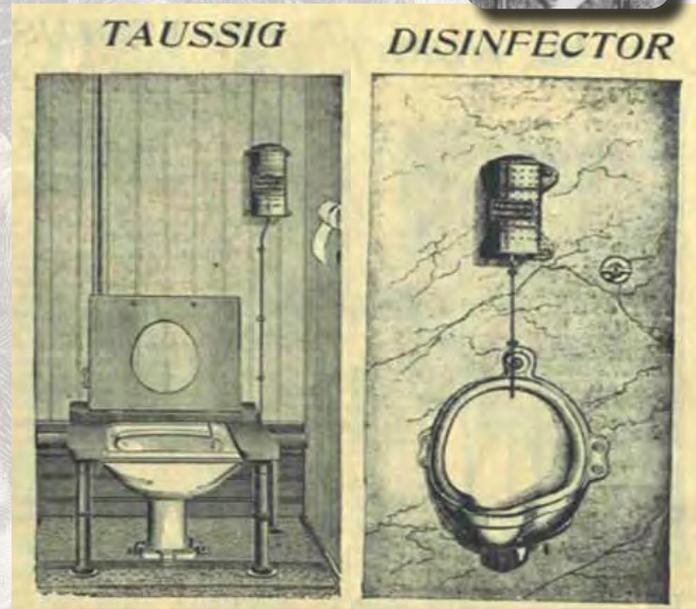
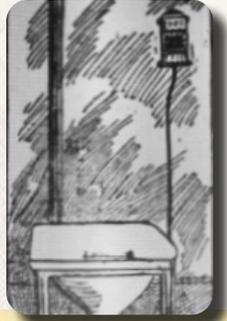
# INVENTEURS DE DISTRIBUTEURS

Début des années 1900, la **West Disinfecting Company** développe de nombreux appareils distributeurs pour leurs produits. Parmi les plus populaires figurent le diffuseur pour assainisseur et le distributeur de savon à mains liquide appelé "**Beau Brummel**".



# AVANT-GARDISTES

Emil Taussig, l'un des directeurs de la **West Disinfecting Company**, a été reconnu comme l'inventeur de l'un des tout premiers, sinon le premier désodorisant pour les toilettes. L'appareil était rempli de désinfectant et des gouttes du produit s'écoulaient lentement dans la cuvette ou l'urinoir.



Dès les années 1920, les femmes pouvaient acheter les serviettes sanitaires Kotex à partir des distributeurs de la **West Disinfecting Company**, qui en sera le distributeur exclusif pour plusieurs années.

**Women appreciate this service**

The ready availability of Kotex<sup>®</sup> in your washrooms is every bit as important as soap and towels. And from the standpoint of preference—more women choose Kotex than all other sanitary napkins combined.

The convenient rest room vendor holds 15 individually wrapped Kotex napkins, packaged under the highest degree of sanitation. Each package contains two pins. Trolls supplied in cartons of 200.

The Kotex vendor is a highly appreciated service in schools, colleges, churches, hotels, restaurants, office buildings, factories—for women everywhere.

- Sturdy
- Handmade, White Cotton
- Temporary
- Inexpensive
- Occupies Minimum Wall Space
- Fully Coin-Operated (Indicates change, works without opening mechanism)

Only West Disinfecting Company is licensed to sell the Kotex vending machine service. Write for complete details.

ORDER FROM

42-18 West Street, Long Island City 3, N. Y.

© 1928, N. Y. U. S. Pat. 1,812,000

**KOTEX**  
FEMININE NAPKINS

**KOTEX**  
SANITARY PADS

WEST DISINFECTING CO.  
CHICAGO



**WEST DISINFECTING COMPANY**  
Manufacturers • Distributors  
216 West 10th Ave. Phone M 7396  
CALGARY, ALTA.

Quality • Service • Price

**"KOTEX FOR VENDING MACHINES"**

**KOTEX**  
SANITARY PADS  
KOTEX COMPANY  
NEENAH, WIS.

**WEST DISINFECTING CO.**  
YORK CHICAGO SAN FRANCISCO

EXCLUSIVE DISTRIBUTORS OF  
KOTEX PERSONAL SERVICE CABINETS  
AND KOTEX INDIVIDUAL PADS

# LAISSER SA MARQUE

West Disinfecting Company, West Chemical Products et Penetone Corporation enregistraient presque systématiquement les noms de tous leurs produits comme marque de commerce, allant même jusqu'à créer un logo pour chaque nom...

Voici quelques images identitaires et logos de produits, certains remontent au début des années 1900!



TREDCOTE

LANOKLEEN

WESTOLITE

LASTINCOTE



GEARKLEEN



SAFET-SOL



GRIPSHEEN

PHENOLA

VAPOSECTOR

LUSTRECLEAN



STATEMENT

RENOVENE

WEST plus



Saniservis

GRAPENE

Westowl

WESTPINE

MYRITOL

WINDOW JETKLEER

# DANS LES MÉDIAS

**CHLORO-NAPHTHOLEUM**

Takes the place of the dangerous and poisonous carbolic acid—and has a greater value as an antiseptic than most preparations now on the market.

It is manufactured under the best of chemical supervision in our own laboratory—is uniform in quality and strength, and unexcelled in germicidal properties.

**NON-POISONOUS**  **SURE PROTECTION**

**CHLORO-NAPHTHOLEUM**

For Therapeutic uses and the sterilization of skin or mucous membranes prior to surgical operations, it makes an ideal agent.

As a wash or dip it is an unfailing remedy for lice, mange, itch, ticks and parasites generally in horses, cattle, sheep, swine, dogs and poultry.

Its non-poisonous properties make it a safe preparation for veterinarians to have in the hands of patrons.

*8-ounce sample bottle free to veterinarians on request. Sold by dealers or direct by*

**WEST DISINFECTING CO., 26 E. 59th St., NEW YORK**



**WHICH—  
CLEAN OR DIRTY SOAP?**

Don't use cake soap that carries in its spongy surface dirt, and possibly contagion, from one person to another. Throw away the old-fashioned disease-spreading, filthy-reeking cake soap. The age has outlived it.

One Dispenser and half-gallon of Beau Brummell Liquid Soap  
**\$4.50**

## The Beau Brummell Liquid Soap Dispenser

tilts into the palm a few drops of pure vegetable oil soap that has never been used before.

THE WORLD'S STANDARD  DISINFECTANT

**WEST DISINFECTING CO.**  
MANUFACTURING CHEMISTS

Largest manufacturers of disinfectants and sanitary appliances in the world.

**9 EAST 59th ST., NEW YORK CITY**  
BRANCHES IN ALL LARGE CITIES

## Chloro-Naphtholeum is King

Of antiseptics and disinfectants. It is more than a substitute for Carbolic Acid—better because it gives the same results, without having the dangerous qualities, being neither corrosive nor poisonous. It is not only Perfect as a Disinfectant, but

### Potent as a Deodorizer and Positive as an Antiseptic

It is receiving the highest endorsements from Boards of Education, Hospitals, and Managers of Factories and Transportation Companies as the Ideal and Economical preserver of Perfect Sanitary conditions. It is useful

- To **SURGEONS**—whenever an antiseptic is required.
- To **NURSERYMEN** and **GARDENERS**—for destroying insect pests.
- To **RANCHMEN**—as the best sheep-dip ever discovered.
- To **STOCKMEN**—as a certain cure for cholera among hogs.
- To **HORSEMEN**—for the treatment of shoulder and gall sores.
- To **LIVERYMEN**—as a neutralizer of "ammonia effect" on varnish.
- To **HOUSEKEEPERS**—in the care of cellars, sinks and closets.

In a word, **CHLORO-NAPHTHOLEUM** is a perfect safeguard against disease germs and sewer gas. Micro-organisms and insects are unable to withstand it. It is guaranteed to be non-corrosive and non-poisonous; therefore it will not harm vegetable life and it will not injure plumbing. Properly reduced, it costs but one and one-half cents per gallon.

### The Taussig Automatic Disinfecting Device

(Over 50,000 in Use in the U. S.)

It is a neat and complete attachment for indoor Closets to be fastened to the wall above the Closet and the material supplied directly to the bowl by means of a small tube. It renders the condition of the Toilet absolutely sanitary. We are supplying our **CHLORO-NAPHTHOLEUM** and Machines to the leading County and State Institutions in EVERY STATE IN THE UNION. Agents in all the principal Cities. Testimonials by the hundred.

If you are interested, send for printed matter and prices.

2355 Indiana Ave.

**West Disinfecting Co. Chicago, Ill.**

*Blue book of the state of Illinois - 1898*

## One of the Latest Novelties

—OF THE—

**WEST DISINFECTING CO.,**  
16th St. and Penn Ave.



### A Liquid Soap Container.

Only means devised for a Clean Antiseptic Wash.

Just the thing for Physicians,

Dentists and Professional Men.

500 WASHINGS IN ONE CONTAINER.

Economical and indispensable in public toilet rooms. For particulars consult

**WEST DISINFECTING CO.,**  
16th ST. AND PENN AVE.

# DANS LES MÉDIAS



## The House Fly Causes Death

THE fly carries the germs of typhoid, tuberculosis and other infectious diseases from objectionable filth to the food that you eat, to the baby's milk bottle, and drops germs wherever it alights.

One fly carries enough disease germs to wipe out a regiment. Flies have caused more deaths than all the battles of history. The germs they have brought have caused sickness and death to some member of your family in the past. They may cause death in the future.

Remember that flies lay their eggs only in objectionable filth; that they are attracted by foul odors—shun clean odors.

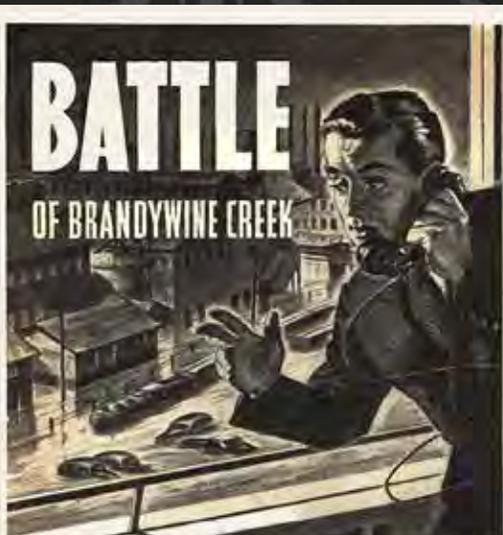
Screens are small protection. The way to keep flies from your home and to aid in their extermination is to use an effective disinfectant in all refuse, garbage pails, manure, etc. C-N is the standard disinfectant, guaranteed on every label and in-voice to be five times stronger than pure carbolic acid, but non-poisonous.

Where C-N Disinfectant is used, flies and insects will not enter—cannot abide the cleanly odor of C-N. C-N keeps your home free from vermin, free from disease germs,—pure—clean and healthful.

Sold  
Everywhere  
10c, 25c,  
50c & \$1.



West  
Disinfecting  
Co.  
BRANCHES  
IN ALL  
LARGE CITIES.



## BATTLE OF BRANDYWINE CREEK

### ... a dramatic episode in the West campaign against delay

On August 9th, 1942, Brandywine Creek overflowed its banks and flooded the property of the Lukens Steel Company in Coatesville, Pennsylvania. After the waters receded, in addition to the immediate danger of a serious epidemic, months of man-power delay was threatened in this, the home of the world's largest plate mill, because of filth, muck and mud. ● Trouble shooters of the West Disinfecting Company helped to prevent this delay. Roadways, buildings and material were thoroughly disinfected. Drinking fountains were made sterile and even files and records were salvaged. All this was started less than one hour after the flood had receded ... and sick absenteeism was prevented almost completely. ● West's regular service to industry and institutions while less dramatic is no less important. Learn for yourself how West can help you to promote health ... INCREASE PRODUCTION.

35 BRANCHES - HELPING TO GUARD INDUSTRIAL HEALTH - COAST TO COAST

CLIP TO YOUR BUSINESS LETTERHEAD PLEASE

West Disinfecting Company, 42-16 West Street, Long Island City, N.Y. Dept. N  
Kindly send me your FREE literature and catalog   
Please have a West specialist call . This implies no obligation on our part.

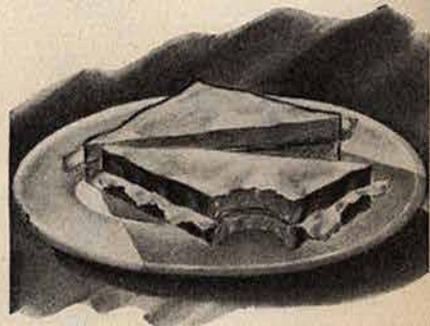
Name..... Title.....

# WEST

DISINFECTING  
Company

42-16 WEST STREET · LONG ISLAND CITY · N. Y.

## THE UNFINISHED SANDWICH



A speck of dust, an unpleasant odor, a wandering fly! That's all it takes to make a loyal restaurant patron leave a sandwich and a restaurant cold!

And lost just as easily as profitable customers for the same reason of unsanitary neglect— are vital employees and valuable "man hours" in production.

Thus industrial plants, institutions and public places alike use immaculately clean environment for their own benefit.

Keeping things clean for you is West's business as much as it is yours! To this end, West places at your disposal a vast array of cleansing products and services—all field-tested and fully approved! Consult one of over 475 trained West representatives.

Products That Promote Sanitation



42-16 West Street,  
Long Island City, 1, N. Y.

Cleansing Disinfectants - Insecticides - Kotex Vending Machines  
Paper Towels - Automatic Deodorizing Appliances - Liquid Soaps

## C. N. DISINFECTANT

NON-POISONOUS.

More Powerful Than Carbolic Acid.

Sprinkle it about the rooms when you sweep, pour it down the drain pipes and toilets, use it from "Cellar to Garret"—purify the air you breathe—have a healthful home.

Kills Bad Smells, Disease Germs and Insects.

Trial Bottle 10c. Makes Two Gallons! At All Drug Stores.

WEST DISINFECTING CO. (Inc.)  
NEW YORK.

The largest manufacturers of disinfectants and disinfecting appliances in America.



Always Use

# CN

The Cleansing Disinfectant

Just a tablespoonful to a gallon of water for all mopping, scrubbing and wherever a disinfectant cleanser is required.

Be sure you get the  
YELLOW PACKAGE WITH THE GABLE TOP  
Your Dealer Sells **CN**

West Disinfecting Company  
NEW YORK

Write for Particulars of Our Other Products

# DANS LES MÉDIAS



## CHLORO-NAPHTHOLEUM

The Great Disinfectant and Unequalled Veterinary Fluid

A True Antiseptic and Healer.

USED AND RECOMMENDED BY VETERINARIANS EVERYWHERE.

**SURE CURE FOR MANGE AND LICE**

AN EXCELLENT DRESSING FOR SORES AND WOUNDS.

For general disinfecting purposes, Chloro-Naphtholeum can be diluted for use—100 parts water, and if used about stables and kennels it will keep them in a pure and healthy condition, and prevent the introduction and spread of disease.

We especially desire to call the attention of "Veterinary Surgeons" to this preparation and will cheerfully furnish samples to anyone wishing to test it.

### WEST DISINFECTING CO.

206 & 208 E. 57TH STREET, NEW YORK  
 2355 Indiana Ave., Chicago. 507 Walnut St., Cincinnati  
 103 N. Paca St., Baltimore. 311 Camp St., New Orleans

Factories: { Cambridge, England.  
 { Cleveland, Ohio.

(vii)

The Journal of Comparative Medicine and Veterinary Archives - 1896



## MEN OF AFFAIRS IN ATLANTA



SIMON S. SELIG JR.  
 Southern Agent West Disinfecting Co.

NON-POISONOUS SURE PROTECTION

### CHLORO-NAPHTHOLEUM

Death to Ticks, Scab, Mange, Foot Rot and Disease Germs;  
**THE PREVENTIVE TREATMENT**  
**DIP YOUR SHEEP.**

*Chloro-Naphtholeum kills with certainty and rapidly the various ticks which prey on sheep, etc. before they lay their eggs.*  
*It kills and Chloro-Naphtholeum for the prevention of disease in sheep and other animals.*  
*THE ENGLAND, Prop. of St. Martin, Rue*  
*Chloro-Naphtholeum kills ticks, mange, and all parasites which attack sheep. It kills all ticks, and is a preventive of disease in sheep. Write for our free sample, upon request, and address all orders and letters to WEST DISINFECTING CO., J. J. FAISLIG & CO., Proprietors, 21 E. 39th St., New York.*  
*Distributors: WARDING, KISSAN & MARTIN CO., Toledo, Ohio.*

NON-POISONOUS SURE PROTECTION

### CHLORO-NAPHTHOLEUM

Death to Ticks, Scab, Mange, Foot Rot and Disease Germs;  
**THE PREVENTIVE TREATMENT**  
**PREVENT HOG CHOLERA.**

*I treated the Chloro-Naphtholeum and have used it in disinfecting our swine pens, stables and poultry houses. Also have used it to sprinkle our hogs about once each week as a preventive and cure to rid hogs of lice. I have never faith in disinfectant than medicine. We resister that Chloro-Naphtholeum which is a cure, and think it should be used by every swine-breeder especially, as it will do more than work.*  
*A. J. LOVINOY, River side Farm, Worcester, Ill.*  
*The best and best thing in the treatment of hog cholera is to disinfect with Chloro-Naphtholeum. The Chloro-Naphtholeum with the food and in the drinking water every the post daily with Chloro-Naphtholeum.*  
*We will send you free, our best, sample, printed book on Hog Cholera. Write for it. Ask your local dealer for Chloro-Naphtholeum. If he is not the dealer, write to, WASHINGTON, WEST DISINFECTING CO., 23 BROADWAY ST., NEW YORK CITY. Sample gallon can cost \$2.00 per gallon for \$1.00.*

# DANS LES MÉDIAS

**CLEANER ASST.**  
YOUR CHOICE  
**2 \$1**  
FOR

Handi wiper, Orbo soap pail, Air-wick liquid, Sweetheart dish detergent (22 oz. small), Airwick solid air freshener (3-oz. natural, formalin-succinic), Johnson Scraper (2 pk.), Zud rust remover (16 oz.), Glade solid air freshener (powder, fresh, rose garden), Austin window cleaner with sprayer (22 oz.), Wilbert's lemon oil (12 oz.), Bristle air freshener (7 oz.), Bleach liquid concentrate (1 qt.), CM disinfectant (7 oz.), Afta cleaning fluid (4 oz.), Afta mildew stop, Avanti fabric softener (32 oz.), Super Suds detergent (16 oz.), Avanti toilet cleaner (8 oz.).

[Sweetheart dish detergent not available in Suffolk county.]

**CATTLEMAN'S TESTIMONIAL.**

MILLS WOODS CATTLE CO.,  
Dorothy in Cattle, Havana and Havana,  
Home Ranch, Hamilton Co., Kan.

WEST DISINFECTING CO., New York:  
Dear Sirs—Enclosed please find New York check in payment of your bill. We were just for this matter more of the CHLORO-NAPHTHOLEUM DIP and that you have sent it out, as we used it in a few days. We have treated nearly all of the stock that have been advertised and while we have found some of them fairly good, when we get the CHLORO-NAPHTHOLEUM DIP and we know that CHLORO-NAPHTHOLEUM DIP is the best dip on the market. Yours very truly,  
MILLS WOODS CATTLE CO.

**HORSEMAN'S TESTIMONIAL.**

THE WINTERS FARM, Southboro, N. Y.

WEST DISINFECTING CO.,  
Enclosed please find check for \$25. Please send us, instead paid 4 gallons CHLORO-NAPHTHOLEUM DIP. We did it very timely around our stock barn and in fact almost anywhere that a disinfectant is required.  
Sincerely and our thanks,  
HARRY S. WINTERS

**SHEEPMAN'S TESTIMONIAL**

WEST DISINFECTING CO., New York:  
Dear Sirs—Since this year we got 3 gallons of your CHLORO-NAPHTHOLEUM DIP and used it on our Oxford Down and many of the other breeds and they were just full of them. It killed the ticks and our wool clip was far better this season than ever before.  
We got enough wool to more than pay for the dip twice and all trouble, besides the sheep were very healthy.  
Yours respectfully,  
D. C. HOBBS & SON,  
Indiana.

**SWINEMAN'S TESTIMONIAL.**

SAVERCHIS HERD OF HOOP:  
WEST DISINFECTING CO., New York:  
Dear Sirs—I used CHLORO-NAPHTHOLEUM DIP last season with very good results. My herd of hogs numbered about 100 head. When disease was introduced into my herd from a local fair I did not do much more for two months than dip it, principally with CHLORO-NAPHTHOLEUM DIP, and the result was I only lost 10 or 12 hogs in no disease among hogs in this section may be I deem it advisable to thank you very truly.  
O. H. SNEYD JR.  
Iowa.

**UNIVERSITY OF MINNESOTA AGRICULTURAL EXPERIMENT STATION.**

St. Anthony Park, Minn.

WEST DISINFECTING CO., New York:  
Dear Sirs—I give my pleasure in say that we have used a quantity of CHLORO-NAPHTHOLEUM DIP by using it for dipping sheep at our station. We find the results thus far quite satisfactory. We dipped but once, and through several weeks have inspected there is now no trace of ticks or lice on our sample of sheep.  
Truly yours,  
THEO. SHAW, Professor of Animal Husbandry.

We Ask Every Stockowner To Try  
**Chloro-Naphtholeum Dip**

USE IT ON  
**CATTLE, SWINE, SHEEP, HORSES.**

YOU WILL FIND IT BEST, SAFEST,  
HURST AND MOST RELIABLE.



**GUARANTEED TO KILL LICE and TICKS, CURE MANE, ITCH or SCAL, HEAL WOUNDS, SORES and CUTS.**

ITS USE PREVENTS HOOD DISEASES.

**CHLORO-NAPHTHOLEUM DIP**

Is a scientific preparation which is absolutely NON-POISONOUS, NON-IRRITANT and ANTISEPTIC, containing those ingredients which cure all parasitic skin diseases of live stock and kill all pests and parasites. TRY IT AND BE CONVINCED.

1 gallon costs \$1.50, 5 gallon \$6.50; 10 gallon \$12.50. Freight paid. Sold in sealed, trade-marked cans by representative dealers or direct by  
**WEST DISINFECTING CO., Inc., 28 East 59th St., New York.**

DISTRIBUTING DEPOTS:  
CHICAGO, ST. LOUIS, CINCINNATI, KANSAS CITY, DENVER, OMAHA, FORT WORTH.

**HORSEMAN'S TESTIMONIAL.**

OAK LAWN FARM,  
WEST DISINFECTING CO., New York:  
Dear Sirs—Having given your CHLORO-NAPHTHOLEUM DIP a very thorough trial in accordance with directions I am pleased to say that it is very effective in killing ticks and lice on my horses. As a disinfectant it is equally effective in the treatment of diarrhoea and indigestion, and prevents them from spreading through our stables, which if neglected would give a stable a foul odor and lead to unsatisfactory and costly results.  
Being in the working tack for the treatment of all parts and other similar injuries to the feet of the horse, we have found CHLORO-NAPHTHOLEUM DIP highly effective and economical, and do certainly recommend it to horsemen for that purpose. Also for scratches, mud fever and all itching conditions of the skin, notably summer sores and tails, for which it is a sovereign remedy.  
As a preservative for the destruction of lice on your stock it surpasses anything heretofore used by us. We have also used it with most favorable results for the treatment of sore and tender sores and abscesses on our farm horses. A steady cure was effected without laying hands off from their work.  
Truly yours,  
HENRY FLUTCHER & COLEMAN

**SWINEMAN'S TESTIMONIAL.**

GRAND MOORE, Iowa.  
WEST DISINFECTING CO., New York:  
Dear Sirs—This year my experience has just with your CHLORO-NAPHTHOLEUM DIP. A number of pigs in a big pen died my pasture, and the next week I saw five finishing pigs in market. I then learned that the pig that got into my pasture had died from disease. I got chloro-naphtoleum dip and treated my herd with it. I used it on a pig and it was cured in a few days. I have had a low  
Yours truly,  
FANCAL.

**SHEEPMAN'S TESTIMONIAL.**

WEST DISINFECTING CO., New York:  
Enclosed please send to my address at least two copies of your book on the diseases of sheep and goats. I have used your chloro-naphtoleum dip, and find that it is all that is claimed for it and more.  
Yours truly,  
KLEBER C. SHAFER.

**SHEEPMAN'S TESTIMONIAL.**

WEST DISINFECTING CO., New York:  
Enclosed please send to my address at least two copies of your book on the diseases of sheep and goats. I have used your chloro-naphtoleum dip, and find that it is all that is claimed for it and more.  
Yours truly,  
KLEBER C. SHAFER.

**STATE OF KANSAS OFFICE OF LIVE-STOCK SANITARY COMMISSION.**

WEST DISINFECTING CO., New York:  
Dear Sirs—In view to say that I am well pleased with the results of my dipping of cattle in CHLORO-NAPHTHOLEUM DIP. I am confident that I have completely cured my herd of the disease which is known in this country as tick, mange, or scabies. Those which I did not cure at first I gave a second dipping and a very thorough one, and I feel sure that the disease is entirely eradicated. I can very cheerfully recommend CHLORO-NAPHTHOLEUM DIP to anyone who wishes to use the same; and have done so frequently in my own practice.  
Yours truly,  
W. C. CAMPBELL.

**CHLORO-NAPHTHOLEUM THE GREAT DISINFECTANT**

**NONTOXIC, NONCORROSIVE, ANTISEPTIC**

No School Complete Without It.

Strictly Non-Poisonous

USED BY  
DEPARTMENTS OF THE  
NATIONAL GOVERNMENT

USED BY  
PUBLIC AND PRIVATE  
INSTITUTIONS EVERYWHERE.



Is Now Used by More than 10,000 Schools, Colleges and Public Institutions.

**WHY SCHOOLS SHOULD USE CHLORO-NAPHTHOLEUM**

All Superintendents realize that absolute cleanliness, perfect sanitation and freedom from all odors is necessary in conducting their school rooms. This is a condition that everyone must confront. Much time and money has been spent experimenting with the various articles sold for disinfecting and purifying purposes, and much time and money has been lost. When we ask you to try Chloro-Naphtholeum, it is backed with the plain practical fact, that the experimenting has all been done and that it will positively do what we claim for it, or you get your money back.

A scientific principle is back of Chloro-Naphtholeum and one trial will convince the most sceptical. Chloro-Naphtholeum is a pure highly concentrated fluid, soluble in water, having great disinfecting, cleansing and medical qualities and far superior to carbolic acid, chloride and like preparations.

**WEST DISINFECTING COMPANY**

S. S. SELIG, Jr., General Agent  
No. 48 WEST MITCHELL STREET, ATLANTA, GEORGIA.

- BRANCHES:
- CHICAGO
  - PITTSBURGH
  - BALTIMORE
  - BOSTON
  - ST. LOUIS
  - HAVANA
  - PHILADELPHIA
  - CINCINNATI
  - CITY OF MEXICO

The Largest Manufacturers of Disinfectants and Disinfecting Appliances in America.  
OUR DISINFECTANTS ARE USED EXCLUSIVELY AT THE NORTH GEORGIA AGRICULTURAL COLLEGE.

**KEEP OUT THE GERMS!**  
Prevent Disease and You Won't Have to Cure It.

**FOR HOUSE PURITY USE**  
THE WEST DISINFECTING CO.'S

**CN**

**DISINFECTANT**

From Coffer in Germ  
Druggists 15, 25 and 35 cents

The West Disinfecting Co.

Use  
**CHLORO-NAPHTHOLEUM**  
for DISINFECTING and WASHING  
Passenger Cars and Stations

**WHY?**  
**BECAUSE** better results are obtained from its use than by the combined application of any other disinfectants and cleaning compounds.

**BECAUSE** Chloro-Naphtholeum, as a disinfectant, is bacteriologically 5 to 6 times more efficient than pure Phenol, yet is non-poisonous and non-corrosive.

**BECAUSE** it only requires the use of one-half oz. Chloro-Naphtholeum to each gallon of wash water to obtain cleaner surfaces than soap, soap powders or other cleaning preparations will produce.

**BECAUSE** it is not only the cheapest but the best.

Write Railroad and Steamship Department  
**West Disinfecting Company**  
2 East 42d Street New York, N. Y.

# ARTÉFACTS



Facture originale de la **West Disinfecting Company** datée de 1898.

Contenant de métal pour le Coro-Noleum, un désinfectant utilisé dans les années '50.



Crème protectrice contre les brûlures utilisée durant la 2<sup>e</sup> guerre mondiale

Bouteille de CN Disinfectant de la **West Disinfecting Company**  
Fin 1800 - Début 1900



Prix du mérite 1968 pour 54 représentants. Photographié dans l'édifice abandonné de Long Island.



Enveloppes de la **West Disinfecting**  
Boston - 1934  
Washington - 1940



Maison de Robert S. West, à Perry, Ohio, construite en 1830. Elle est toujours habitée aujourd'hui.



# VASTE TERRITOIRE

Fin des années 1800 et début 1900, La **West Disinfecting Company** compte plusieurs points de vente aux États-Unis ainsi qu'une usine à Cleveland, Ohio et une autre à Cambridge, Royaume-Uni.

La **West Disinfecting Company** a toujours été dépeinte comme une entreprise de New York. Toutefois, on retrouvera les adresses suivantes sur des publicités du début 1900: 48, West Michell Street, Atlanta; 103, N Paca Street, Baltimore; 126-132, Washington Street N., Boston; 2355, Indiana Avenue, Chicago; 507, Walnut Street, Cincinnati; 311, Camp Street, Nouvelle Orléans; 1611, Penn Avenue, Pittsburgh.

On retrouvera également le nom des villes de *Denver, Fort Worth, Kansas City, La Havane, San Francisco, St-Louis, Mexico, Omaha, Philadelphie et Washington* sur des distributeurs, étiquettes de produits ou publicités.

Bien que la plupart des édifices soient maintenant démolis ou reconvertis, voici quelques images qui subsistent ainsi que nos usines actuelles.

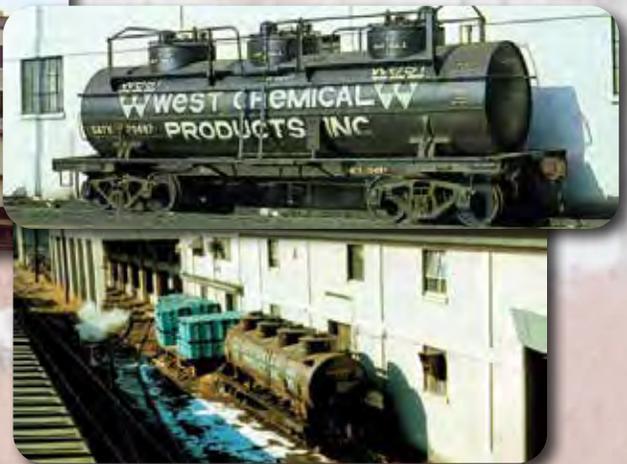
*Les photos en couverture, page 3 et endos datent des années '50, à Montréal.*



Long Island, New York



Carlstadt, New Jersey



Anjou, Québec



Edmonton, Alberta

# UNE TRAGÉDIE FRAPPE

Emil Taussig, qui possédait sa propre entreprise, distribuait des produits fabriqués par **West**. Il avait également inventé des appareils pouvant contenir du désinfectant, destinés à éliminer les odeurs désagréables, spécialement dans les toilettes.

Suite à un accord daté du 4 août 1898, Emil Taussig de E. Taussig & Co. a acheté de Robert West tous les intérêts, y compris les brevets et les marques, à la fois de ses distributeurs et du Chloro-Naphtoleum. Emil Taussig a donc été président de la **West Disinfecting Company** jusqu'à sa mort prématurée.

Après une visite à Vienne, les Taussig sont montés à bord du **Titanic** à Southampton, en première classe, passagers de la cabine E67. La nuit du naufrage, les Taussig auraient été alertés du danger par l'intendant allemand Alfred Theissinger, qui leur aurait dit « Vous feriez mieux de mettre vos vestes de sauvetage et de vous précipiter sur le pont ». « Est-ce aussi grave que cela ? » demanda M. Taussig. « Oui, dépêchez-vous » fut la réponse de Theissinger. M. Taussig a escorté sa femme Tillie et sa fille Ruth jusqu'à un canot de sauvetage (numéro 8) puis est revenu sur le pont. Il est décédé dans le naufrage et son corps, si récupéré, n'a jamais été identifié.

Tillie Taussig et sa fille Ruth sont retournées vivre à New York.



Emil & Tillie Taussig

## TITANIC'S LOSS ADDS TO VICTIM'S ESTATE

Demand for Lifeboats Increased It \$2,000 Because of His Friend's Foresight.

## NEVER FOUND HIS BODY

Concern Which Had Done No Justice for Five Years Is Active After the Disaster.

The appraisal of the estate of Emil Taussig, former President of the West Disinfecting Company, who perished when the Titanic sank on April 15, 1912, was filed yesterday. The total assets are \$702,510.45, consisting of \$319,411 in banks, 164 shares of the stock of the West Disinfecting Company valued at \$207,400, and 165 shares of the preferred stock and 165 shares of the common stock of the Englishhardt Collapsible Life Boat Company, sold for \$2,000. Deductions from the total estate left a net estate of \$205,940.15.

Interesting testimony concerning Mr. Taussig's holdings of stock in the Englishhardt Collapsible Life Boat Company was given before the Appraiser by Herman Mandelbaum, the executor under his will and a business associate. Mr. Mandelbaum said that for five years previous to 1912 the company had ceased to do business and the stock had become apparently worthless. When, as a friend and executor under his will, Mr. Mandelbaum went to Halifax to endeavor to recover the body of Mr. Taussig, he saw in the disaster in which his friend perished an opportunity to increase the value of his holdings in the lifeboat company.

In preparation for the demand for lifeboats which Mandelbaum saw would follow the disaster he persuaded the Englishhardt Company to re-enter the manufacturing field. This was done and the company prospered to such an extent that in September of the same year, the organizer of the firm bought back the Taussig estate's holdings in the company for \$2,000.

Mr. Taussig's holdings of stock in the West Disinfecting Company, along with sixteen shares held by his wife, Mrs.

Tillie Taussig, and twenty-three shares held by Morris Lang, Alfred Basin, and Sarah Demmer, Mr. Mandelbaum transferred to Moses M. Marcus, under an agreement which called for the payment of \$181,500 in cash, \$100,000 in United States promissory notes, and an annuity of \$12,500 for five years to Mrs. Tillie Taussig.

The promissory notes, which were made payable on dates appearing by two years, it was provided in the contract of sale, should be paid immediately if the company issued any additional bonds or preferred stock or sold common stock at less than \$250 a share. Mrs. Taussig agreed to remain as Director in the West Disinfecting Company, and neither to enter a rival business nor to allow the name of Taussig to be used in any commodity manufacturing similar material.

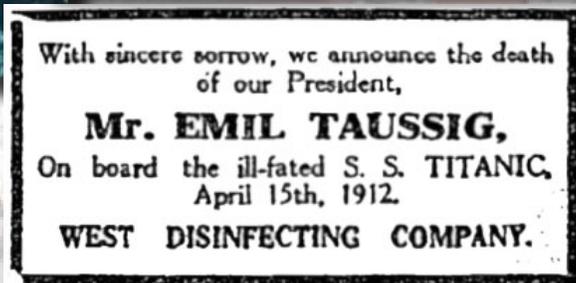
According to a financial statement to the appraiser, the West Disinfecting Company has a capitalization of \$250,000, of which only \$140,000 has been issued in stock. Mr. Taussig's holdings constituted a controlling interest. The surplus of the company was valued at \$143,523, and the declared dividends for the past six years were 1905, 10 per cent.; 1907, 15 per cent.; 1908, 2 per cent.; 1909, 10 per cent.; 1910, 10 per cent.; 1911, 15 per cent.; and 1912, 15 per cent.

Among the deductions of \$2,700 made from the total estate was \$2,000 for losses of Herman Mandelbaum. The deductions did not include funeral expenses, as Mr. Taussig's body was not recovered after the sinking of the Titanic. Under his will Mr. Taussig left five shares of the West Disinfecting Company to his daughter, Ruth Taussig, and the remainder of his estate to his wife, Mrs. Tillie Taussig of 717 West End Avenue.

## The New York Times

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The New York Times, April 20th, 1912

# UN AVENIR PROMETTEUR

*Toujours soucieux d'élargir nos horizons et d'offrir le meilleur, chez West les choses bougent constamment et nous sommes tournés vers l'avenir...*

## Nos produits

- L'élaboration de nouveaux produits afin de répondre aux besoins de chaque industrie fait partie de notre quotidien.
- Produits certifiés Ecologo, OMRI, Québec Vrai, NSF, DIN, NPN... Autant de détails qui font la différence **West Penetone** et qui sont un gage de qualité pour nos clients.
- **West Penetone** a également formulé un dégraissage industriel unique, décliné en gamme complète selon les environnements, Citrikleen®. La formule de Citrikleen repose sur un élément clé; le D-limonène. Lorsque les agrumes sont pressés, l'huile est extraite de l'écorce. Cette huile est séparée du jus et distillée pour récupérer des huiles naturelles d'agrumes appelées D-Limonène.
- Aux États-Unis, la réputation de la gamme de produits nettoyants Penair® n'est plus à faire. Après des décennies de solutions pour l'armée américaine, Penair demeure une gamme de produits phare et figure sur de nombreuses listes de produits autorisés.
- **West Penetone** a su faire sa place dans l'ouest canadien grâce à ses nombreux produits destinés à l'industrie pétrolière. Avec son expertise et ses technologies de pointe, **West** collabore à de nombreux projets d'envergure, se taillant une place de choix dans ce secteur si particulier.
- Enfin, dans l'est du Canada, **West Penetone** est désormais une référence pour le nettoyage et l'assainissement dans l'industrie alimentaire et le secteur des fermes. La force de notre équipe de techniciens, l'efficacité de nos produits et la réputation de nos documents de support font l'envie de la compétition!

## Notre gestion

- Les usines de Montréal et d'Edmonton ont déployé des efforts pour identifier les matières premières qui devraient être remplacées en raison de leurs impacts sur la santé et l'environnement.
- **West Penetone** mise sur les versions électroniques de ses documents et encourage l'impression inutile. Toute la documentation destinée à notre clientèle est d'ailleurs disponible via notre site Internet. Tout le papier néanmoins utilisé dans nos bureaux est recyclé par une firme spécialisée.
- Au cours des 2 dernières années, l'entreprise a investi 6 millions de dollars dans ses usines pour optimiser l'économie d'énergie, mettre en place une saine gestion des eaux usées et respecter les codes de prévention des incendies les plus rigoureux.



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