



Souvenir booklet  
**140<sup>th</sup> anniversary**  
1882 - 2022

**CN Disinfectant bottles  
(Chloro-Naphtholeum).  
Mythical product of the  
West Disinfecting Company,  
based on a formula brought from  
England by Robert S. West.**



*Robert S. West*



# The History of West Penetone

Arriving directly from Cambridge in England, **Robert West** brought to our continent the formula for a coal tar-based disinfectant (CN Disinfectant). In 1882, he founded **West Disinfecting Company** in the United States, which then embarked on its business activities with this unique and promising product. *It was the start of a beautiful story.*

In 1925, **West Disinfecting** opened a plant in Montreal in order to better serve its Canadian customers. The company's reputation spread throughout the country and the significant growth it experienced led it to change its name.

As of 1957, **West Disinfecting** became **West Chemical Products of Canada Ltd.**

In 1976, **West Chemical Products** acquired **Penetone Corporation**, a well-known company that had been present for 50 years in the field of industrial chemicals.

In 1992, re-structuring gave birth to a new company name, **West Penetone Inc.**

In 2006, the company made another strategic acquisition in order to strengthen its presence and operations in Western Canada. The company in question, **R&M Chemicals**, had been working for over 40 years in the development and manufacture of high-quality industrial cleaning products.

2022 will be a pivotal year, not only for celebrations surrounding its 140<sup>th</sup> anniversary, but also for expansion. In March 2022, **West Penetone** acquires the Canadian company **Accuchem**. Based in Edmonton, Alberta and serving the Western Canadian market, **Accuchem** has been manufacturing industrial chemicals since 1993.

Always on the lookout for new opportunities, **West Penetone** intends to make significant new acquisitions in the coming months.

These activities will substantially strengthen **West's** presence at the national level.

Constantly growing and with the wind in its sails, **West Penetone** continues to expand, always seeking to develop new products for emerging markets.

The company's strength is still the excellence of the services it provides to its customer base.



# INVENTORS OF

25-366 EX  
7463 XR 522+863

(No Model.)  
**S. & E. TAUSSIG.**  
DISINFECTING DEVICE.  
No. 522,863. Patented July 10, 1894.

Fig. 1. Fig. 2.  
Fig. 3. Fig. 4.  
Fig. 5.

WITNESSES: *Wm. P. Patton*  
INVENTOR: *S. & E. Taussig*  
BY *Wm. P. Patton* ATTORNEY

Jan. 10, 1933. **L. KOOPERSTEIN** 1,893,648  
DECORIZING AND DISINFECTING APPARATUS  
Filed Jan. 3, 1930 2 Sheets-Sheet 1

Fig. 1. Fig. 2.  
Fig. 3. Fig. 4.  
Fig. 5.

INVENTOR: *Louis Kooperstein*  
BY *Wm. P. Patton* ATTORNEY

**M. N. MARCUSE.**  
LIQUID SOAP DISPENSER.  
APPLICATION FILED OCT. 2, 1916.  
Patented Jan. 11, 1918.

Feb. 23, 1926. **L. KOOPERSTEIN** 1,573,971  
SOAP DISPENSING APPARATUS  
Filed April 3, 1925

Fig. 1. Fig. 2. Fig. 3.

INVENTOR: *Louis Kooperstein*  
BY *Wm. P. Patton* ATTORNEY

No. 729,459. **C. J. WALZ.** PATENTED MAY 26, 1903.  
DISINFECTING APPARATUS.  
APPLICATION FILED MAY 12, 1900.

Fig. 1. Fig. 2.  
Fig. 3. Fig. 4.

WITNESSES: *George Stangor*  
*Henry Schreier*  
INVENTOR: *Charles J. Walz*  
BY *Henry Schreier* ATTORNEY

**M. N. MARCUSE.**  
LIQUID SOAP DISPENSER.  
APPLICATION FILED OCT. 2, 1916.  
Patented Jan. 11, 1918.

Fig. 1. Fig. 2. Fig. 3.

WITNESSES: *David J. Stroh*  
*Ray. H. Stogryn*  
INVENTOR: *M. N. Marcuse*  
BY *William F. Fisher* ATTORNEY

## UNITED STATES PATENT OFFICE.

**CHARLES J. WALZ, OF NEW HAVEN, CONNECTICUT, ASSIGNOR TO WEST DISINFECTING COMPANY, A CORPORATION OF NEW YORK.**  
DISINFECTANT-HOLDER.

957,449. Specification of Letters Patent. Patented May 10, 1910.  
Application filed September 29, 1908. Serial No. 433,522.

To all whom it may concern:

Be it known that **C. J. WALZ**, a citizen of the United States, residing at New Haven, in the county of New Haven and State of Connecticut, have invented a new and useful Improvement in Disinfectant-Holders, of which the following is a specification.

This invention relates to an improvement in disinfectant holders, that is, holders for liquid disinfectants adapted to discharge the disinfecting material drop by drop into a water closet, sink or other receptacle, the object being the production of a simple device by which the contents of the holder will be completely, but slowly discharged and as the desired point; and the invention consists in the construction hereinafter described and pointedly recited in the claims.

My invention is illustrated in preferred form in the accompanying drawings, wherein:

Figure 1 is a side elevation; Fig. 2 is a partial sectional view of the fastening of my casing; Fig. 3 is a front view of the container with the casing in section; Fig. 4 is a plan view from underneath; Fig. 5 is a sectional view of the lower part of the device; Fig. 6 is a sectional view on the line a-a of Fig. 5; and Fig. 7 is a side view of the wick-contrainer tube detached.

In carrying out my invention I employ a casing 2 of wood or other suitable material formed at its upper end with a notch 3 and a plate 4 secured to the face of the plate with an opening 5 into the notch 3. This notch 3 provides means for interlocking the top 4 fastened to the top 7 of the casing 2, the casing being provided with a number of perforations. Secured to the bottom of the casing is a bracket 9 having a shelf 10 and an outwardly and downwardly projecting flange 11, the casing 2 being adapted to rest upon this flange 11 and the casing is provided with a corresponding flange 12 which will be coupled with the flange 11 by a padlock 13 or other suitable means. In the bottom of the casing near the front is a discharge opening 14, and in the inner edge of the bottom are discharge notches 15 and 16 for the purpose as will hereinafter appear.

Resting upon the shaft 10 and secured thereto by a bolt 17 is a cup 18 from the bottom of which extends a discharge nipple 19. The shelf 10 is provided at its outer edge with a notch 20 through which the nipple 19 extends, and so as to be in line with the discharge hole 14. The shelf is also provided with holes 21 and 22 in line 60 with the notches 15 and 16 and on the shaft 10.

INVENTOR: *Charles J. Walz*  
BY *Henry Schreier* ATTORNEY

**C. J. WALZ.** PATENTED MAY 10, 1910.  
DISINFECTANT HOLDER.  
APPLICATION FILED SEPT. 29, 1908.

957,449. Specification of Letters Patent. Patented May 10, 1910.  
Application filed September 29, 1908. Serial No. 433,522.

Fig. 1. Fig. 2. Fig. 3. Fig. 4. Fig. 5. Fig. 6. Fig. 7.

WITNESSES: *Charles J. Walz*  
*Henry Schreier*  
INVENTOR: *Charles J. Walz*  
BY *Henry Schreier* ATTORNEY

Nov. 5, 1929. **L. KOOPERSTEIN** 1,734,584  
SOAP DISPENSING APPARATUS  
Filed March 3, 1927 1 Sheet-Sheet 1

Fig. 1. Fig. 2. Fig. 3. Fig. 4. Fig. 5.

INVENTOR: *Louis Kooperstein*  
BY *Wm. P. Patton* ATTORNEY

**C. J. WALZ.** PATENTED MAY 10, 1910.  
DISINFECTANT HOLDER.  
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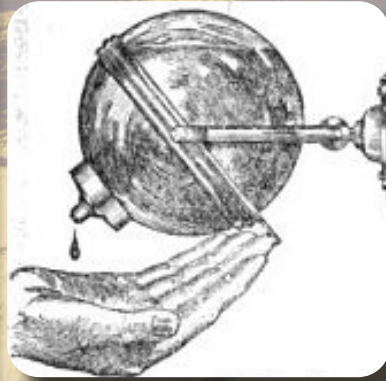
WITNESSES: *Charles J. Walz*  
*Henry Schreier*  
INVENTOR: *Charles J. Walz*  
BY *Henry Schreier* ATTORNEY



# DISPENSERS

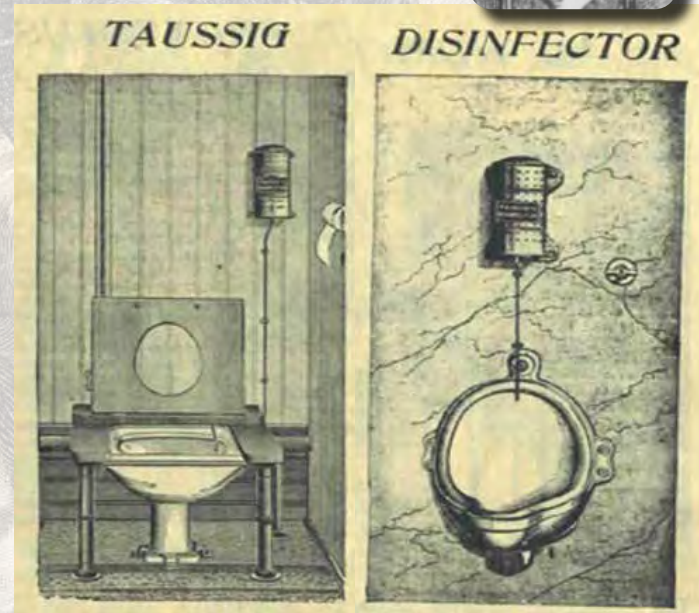
In the early 1900s, the **West Disinfecting Company** developed many dispensers for their products.

Among the most popular are the sanitizer diffuser and the liquid hand soap dispenser called "**Beau Brummel**".



# INNOVATORS

Emil Taussig, one of the directors of the **West Disinfecting Company**, was credited as the inventor of one of, if not the first, automated toilet sanitizer. The device was filled with disinfectant which would drip slowly into the bowl or urinal.



As early as the 1920s, women could buy Kotex sanitary pads from **West Disinfecting Company** dispensers. **West** will be their exclusive distributor for several years.

**Women appreciate this service**

The ready availability of Kotex<sup>®</sup> in your washrooms is every bit as important as soap and towels. And from the standpoint of preference—more women choose Kotex than all other sanitary napkins combined.

The convenient rest room vending holds 15 individually wrapped Kotex napkins, packaged under the highest degree of sanitation. Each package contains two pins. Trolls supplied in cartons of 200.

The Kotex vendor is a highly appreciated service in schools, colleges, theaters, hotels, restaurants, office buildings, factories—for women everywhere.

- Sturdy
- Handicaps, White Enamel
- Tamperproof
- Inexpensive
- Occupies Minimum Wall Space
- Fully Coin-Operated (Indicates change, renders without opening mechanism)

Only West Disinfecting Company is licensed to sell the Kotex vending machine service. Write for complete details.

ORDER FROM

42-18 West Street, Long Island City 3, N. Y.

© 1954, West Disinfecting Company



**WEST DISINFECTING COMPANY**  
 Manufacturers • Distributors  
 215 West 10th Ave. Phone M 7396  
 CALGARY, ALTA.

Quality • Service • Price

**"KOTEX FOR VENDING MACHINES"**

**KOTEX**  
 SANITARY PADS  
 KOTEX COMPANY  
 NEENAH, WIS.

**WEST DISINFECTING CO.**  
 CHICAGO SAN FRANCISCO

EXCLUSIVE DISTRIBUTORS OF  
 KOTEX PERSONAL SERVICE CABINETS  
 AND KOTEX INDIVIDUAL PADS

# LEAVE YOUR MARK

West Disinfecting Company, West Chemical Products and Penetone Corporation systematically trademarked the names of almost all their products, even going as far as to create a logo for each name...

Here are some identity images and product logos, some dating back to the early 1900s!



TREDCOTE

LANOKLEEN

WESTOLITE

LASTINCOTE



GEARKLEEN



SAFET-SOL



GRIPSHEEN

PHENOLA

VAPOSECTOR

LUSTRECLEAN



STATEMENT

RENOVENE

WEST plus



*Saniservis*

GRAPENE

*Westowl*

WESTPINE

MYRITOL

WINDOW JETKLEER

## CHLORO-NAPHTHOLEUM

Takes the place of the dangerous and poisonous carbolic acid—and has a greater value as an antiseptic than most preparations now on the market.

It is manufactured under the best of chemical supervision in our own laboratory—is uniform in quality and strength, and unexcelled in germicidal properties.

NON-POISONOUS



SURE PROTECTION

## CHLORO-NAPHTHOLEUM

For Therapeutic uses and the sterilization of skin or mucous membranes prior to surgical operations, it makes an ideal agent.

As a wash or dip it is an unailing remedy for lice, mange, itch, ticks and parasites generally in horses, cattle, sheep, swine, dogs and poultry.

Its non-poisonous properties make it a safe preparation for veterinarians to have in the hands of patrons.

8-ounce sample bottle free to veterinarians on request. Sold by dealers or direct by

WEST DISINFECTING CO., 26 E. 59th St., NEW YORK

## Chloro-Naphtholeum is King

Of antiseptics and disinfectants. It is more than a substitute for Carbolic Acid—better because it gives the same results, without having the dangerous qualities, being neither corrosive nor poisonous. It is not only Perfect as a Disinfectant, but

### Potent as a Deodorizer and Positive as an Antiseptic

It is receiving the highest endorsements from Boards of Education, Hospitals, and Managers of Factories and Transportation Companies as the Ideal and Economical preserver of Perfect Sanitary conditions. It is useful

- To **SURGEONS**—whenever an antiseptic is required.
- To **NURSERYMEN** and **GARDENERS**—for destroying insect pests.
- To **RANCHMEN**—as the best sheep-dip ever discovered.
- To **STOCKMEN**—as a certain cure for cholera among hogs.
- To **HORSEMEN**—for the treatment of shoulder and gall sores.
- To **LIVERYMEN**—as a neutralizer of "ammonia effect" on varnish.
- To **HOUSEKEEPERS**—in the care of cellars, sinks and closets.

In a word, CHLORO-NAPHTHOLEUM is a perfect safeguard against disease germs and sewer gas. Micro-organisms and insects are unable to withstand it. It is guaranteed to be non-corrosive and non-poisonous; therefore it will not harm vegetable life and it will not injure plumbing. Properly reduced, it costs but one and one-half cents per gallon.

### The Taussig Automatic Disinfecting Device

(Over 50,000 in Use in the U. S.)

It is a neat and complete attachment for indoor Closets to be fastened to the wall above the Closet and the material supplied directly to the bowl by means of a small tube. It renders the condition of the Toilet absolutely sanitary. We are supplying our CHLORO-NAPHTHOLEUM and Machines to the leading County and State Institutions in EVERY STATE IN THE UNION. Agents in all the principal Cities. Testimonials by the hundred.

If you are interested, send for printed matter and prices.

2355 Indiana Ave.

West Disinfecting Co. Chicago, Ill.

Blue book of the state of Illinois - 1898



One Dispenser and half-gallon of Beau Brummell Liquid Soap \$4.50

## WHICH— CLEAN OR DIRTY SOAP?

Don't use cake soap that carries in its spongy surface dirt, and possibly contagion, from one person to another. Throw away the old-fashioned disease-spreading, filth-reeking cake soap. The age has outlived it.

## The Beau Brummell Liquid Soap Dispenser

tilts into the palm a few drops of pure vegetable oil soap that has never been used before.

THE WORLD'S STANDARD **CN** DISINFECTANT

WEST DISINFECTING CO.  
MANUFACTURING CHEMISTS

Largest manufacturers of disinfectants and sanitary appliances in the world.

9 EAST 59th ST., NEW YORK CITY  
BRANCHES IN ALL LARGE CITIES

## One of the Latest Novelties

—OF THE—  
WEST DISINFECTING CO.,  
16th St. and Penn Ave.



### A Liquid Soap Container.

Only means devised for a Clean Antiseptic Wash.

Just the thing for Physicians,

Dentists and Professional Men.

500 WASHINGS IN ONE CONTAINER.

Economical and indispensable in public toilet rooms. For particulars consult

WEST DISINFECTING CO.,  
16th ST. AND PENN AVE.



# PRESS...



## The House Fly Causes Death

THE fly carries the germs of typhoid, tuberculosis and other infectious diseases from objectionable filth to the food that you eat, to the baby's milk bottle, and drops germs wherever it alights.

One fly carries enough disease germs to wipe out a regiment. Flies have caused more deaths than all the battles of history. The germs they have brought have caused sickness and death to some member of your family in the past. They may cause death in the future.

Remember that flies lay their eggs only in objectionable filth; that they are attracted by foul odors—shun clean odors.

Screens are small protection. The way to keep flies from your home and to aid in their extermination is to use an effective disinfectant in all refuse, garbage pails, manure, etc. C-N is the standard disinfectant, guaranteed on every label and in-voice to be five times stronger than pure carbolic acid, but non-poisonous.

Where C-N Disinfectant is used, flies and insects will not enter—cannot abide the cleanly odor of C-N. C-N keeps your home free from vermin, free from disease germs,—pure—clean and healthful.

Sold  
Everywhere  
10c, 25c,  
50c & \$1.



West  
Disinfecting  
Co.  
BRANCHES  
IN ALL  
LARGE CITIES.



## BATTLE OF BRANDYWINE CREEK

### ... a dramatic episode in the West campaign against delay

On August 9th, 1942, Brandywine Creek overflowed its banks and flooded the property of the Lukens Steel Company in Coatesville, Pennsylvania. After the waters receded, in addition to the immediate danger of a serious epidemic, months of man-power delay was threatened in this, the home of the world's largest plate mill, because of filth, muck and mud. ● Trouble shooters of the West Disinfecting Company helped to prevent this delay. Roadways, buildings and material were thoroughly disinfected. Drinking fountains were made sterile and even files and records were salvaged. All this was started less than one hour after the flood had receded ... and sick absenteeism was prevented almost completely. ● West's regular service to industry and institutions while less dramatic is no less important. Learn for yourself how West can help you to promote health ... INCREASE PRODUCTION.

35 BRANCHES - HELPING TO GUARD INDUSTRIAL HEALTH - COAST TO COAST

CLIP TO YOUR BUSINESS LETTERHEAD PLEASE

West Disinfecting Company, 42-16 West Street, Long Island City, N.Y. Dept. N  
Kindly send me your FREE literature and catalog   
Please have a West specialist call . This implies no obligation on our part.

Name..... Title.....

# WEST

DISINFECTING  
Company

42-16 WEST STREET · LONG ISLAND CITY · N. Y.

## C. N. DISINFECTANT

NON-POISONOUS.

More Powerful Than Carbolic Acid.

Sprinkle it about the rooms when you sweep, pour it down the drain pipes and toilets, use it from "Cellar to Garret"—purify the air you breathe—have a healthful home.

**Kills Bad Smells, Disease Germs and Insects.**

Trial Bottle 10c. Makes Two Gallons! At All Drug Stores.

WEST DISINFECTING CO. (Inc.)  
NEW YORK.

The largest manufacturers of disinfectants and disinfecting appliances in America.



Always Use

# CN

The Cleansing Disinfectant

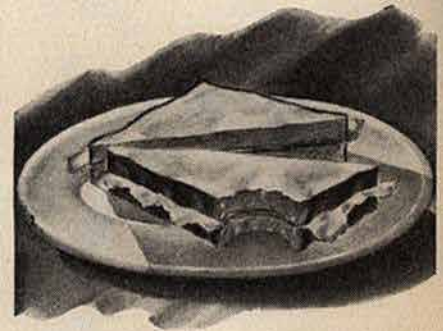
Just a tablespoonful to a gallon of water for all mopping, scrubbing and wherever a disinfectant cleanser is required.

Be sure you get the  
YELLOW PACKAGE WITH THE GABLE TOP  
Your Dealer Sells **CN**

West Disinfecting Company  
NEW YORK

Write for Particulars of Our Other Products

## THE UNFINISHED SANDWICH



A speck of dust, an unpleasant odor, a wandering fly! That's all it takes to make a loyal restaurant patron leave a sandwich and a restaurant cold!

And lost just as easily as profitable customers for the same reason of unsanitary neglect— are vital employees and valuable "man hours" in production.

Thus industrial plants, institutions and public places alike use immaculately clean environment for *their own* benefit.

Keeping things clean for you is West's business as much as it is yours! To this end, West places at your disposal a vast array of cleansing products and services—all field-tested and fully approved! Consult one of over 475 trained West representatives.

Products That Promote Sanitation



42-16 West Street,  
Long Island City, 1, N. Y.

Cleansing Disinfectants - Insecticides - Kotex Vending Machines  
Paper Towels - Automatic Deodorizing Appliances - Liquid Soaps



## CHLORO-NAPHTHOLEUM

The Great Disinfectant and Unequalled Veterinary Fluid

A True Antiseptic and Healer.

USED AND RECOMMENDED BY VETERINARIANS EVERYWHERE.

**SURE CURE FOR MANGE AND LICE**

AN EXCELLENT DRESSING FOR SORES AND WOUNDS.

For general disinfecting purposes, Chloro-Naphtholeum can be diluted for use—100 parts water, and if used about stables and kennels it will keep them in a pure and healthy condition, and prevent the introduction and spread of disease.

We especially desire to call the attention of "Veterinary Surgeons" to this preparation and will cheerfully furnish samples to anyone wishing to test it.

### WEST DISINFECTING CO.

206 & 208 E. 57TH STREET, NEW YORK

2355 Indiana Ave., Chicago.  
103 N. Paca St., Baltimore.

507 Walnut St., Cincinnati  
311 Camp St., New Orleans

Factories: { Cambridge, England.  
Cleveland, Ohio.

(vii)

The Journal of Comparative Medicine and Veterinary Archives - 1896



## MEN OF AFFAIRS IN ATLANTA



SIMON S. SELIG JR.  
Southern Agent West Disinfecting Co.

NON-POISONOUS SURE PROTECTION

# CHLORO-NAPHTHOLEUM

Death to Ticks, Scab, Mange, Foot Rot and Disease Germs.  
**THE PREVENTIVE TREATMENT**

**DIP YOUR SHEEP.**

*Chloro-Naphtholeum kills with certainty and rapidly the various ticks which prey on sheep, etc. before they lay their eggs.*  
*It kills wool Chloro-Naphtholeum for the preservation of wool.*  
*It kills lice and other parasites on sheep.*  
*It kills the eggs of ticks, etc. on sheep.*  
*It kills the eggs of ticks, etc. on sheep.*

THE ENGLAND, Prop. of St. Martin, Prop.  
 Chloro-Naphtholeum kills ticks, etc. and all parasites which attack sheep. It kills the eggs of ticks, etc. on sheep. It kills the eggs of ticks, etc. on sheep. It kills the eggs of ticks, etc. on sheep.

Agents and Dealers to WEST DISINFECTING CO., PATENT & CO., Proprietors, 23 E. 57th St., New York.  
 Local Agents: 100 and 102 West 10th St., Cincinnati.  
 Distributors: WARDING, KISSAN & MURPHY CO., Toledo, Ohio.

NON-POISONOUS SURE PROTECTION

# CHLORO-NAPHTHOLEUM

Death to Ticks, Scab, Mange, Foot Rot and Disease Germs.  
**THE PREVENTIVE TREATMENT**

**PREVENT HOG CHOLERA.**

*I treated the Chloro-Naphtholeum and have used it in disinfecting our swine pens, stables and poultry houses. Also have used it to sprinkle our hogs about once each week as a preventive and cure to rid hogs of lice. I have never faith in disinfectants than this medicine. We require that Chloro-Naphtholeum should be used, and think it should be used by every swine-breeder especially, as it kills the common swine lice.*  
 A. J. LOVINOY, River side Farm, Worcester, Mass.

The best and best thing in the treatment of hog cholera is to disinfect with Chloro-Naphtholeum. The Chloro-Naphtholeum with the food and in the drinking water every the pen daily with Chloro-Naphtholeum.

We will send you free, our best, sample, printed book on Hog Cholera. Write for it. Ask your local dealer for Chloro-Naphtholeum. If he is not the dealer write to  
 WASHINGTON, WEST DISINFECTING CO., 23 E. 57th St., NEW YORK CITY.  
 Sample gallon can cost \$2.00 per gallon for \$1.00.

**CLEANER ASST.**  
YOUR CHOICE  
**2 \$1**  
FOR

Handi wipe, Orbo soap past, Air-wick liquid, Sweetheart dish detergent (22 oz. small), Air-wick solid air freshener (3-oz. natural, formalin-scented), Johnson Scraper (2 pk.), Zud rust remover (16 oz.), Glade solid air freshener (powder, fresh, rose garden), Austin window cleaner with sprayer (72 oz.), Wilbert's lemon oil (12 oz.), Resolite air freshener (7 oz.), Blawie liquid concentrate (1 qt.), CM disinfectant (7 oz.), Afta cleaning fluid (4 oz.), Afta mildew stop, Avastin fabric softener (32 oz.), Super Suds detergent (16 oz.), Avastin toilet cleaner (8 oz.).

[Sweetheart dish detergent not available in Suffolk county.]

**CATTLEMAN'S TESTIMONIAL.**  
MILLS WOODS CATTLE CO.,  
Dorothy in Cattle, Havana and Havana,  
Home Ranch, Hamilton Co., Kan.

**WEST DISINFECTING CO., New York:**  
Dear Sirs—Enclosed please find New York check in payment of your bill. We were just for this morning more of the CHLORO-NAPHTHOLEUM DIP and trust you have used it out, as we used it in a few days. We have treated nearly all of the stock that have been advertised and while we have found some of them fairly good, some of them are very bad and we believe that CHLORO-NAPHTHOLEUM DIP is the best dip on the market. Yours very truly,  
MILLS WOODS CATTLE CO.

**HORSEMAN'S TESTIMONIAL.**  
THE WINTERS FARM, Southboro, N. Y.

**WEST DISINFECTING CO.,**  
Enclosed please find check for \$15. Please send us, unless paid, 1 gallon CHLORO-NAPHTHOLEUM DIP. We find it very valuable around our stock barns and in fact almost anywhere that a disinfectant is required.  
Sincerely,  
HARRY S. WINTERS

**SHEEPMAN'S TESTIMONIAL**

**WEST DISINFECTING CO., New York:**  
Dear Sirs—Since this year we got 1 gallon of your CHLORO-NAPHTHOLEUM DIP and used it on our Oxford Down and many of our Hampshire and they were just full of them. It killed the ticks and our wool clip was far better this season than ever before.  
We got enough wool to more than pay for the dip twice and all trouble, besides the sheep were very healthy.  
Yours respectfully,  
D. C. HOBBS & SON,  
Indiana.

**SWINEMAN'S TESTIMONIAL.**  
SAVERCHIS HERD OF HOOP

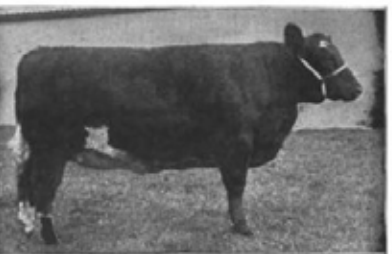
**WEST DISINFECTING CO., New York:**  
Dear Sirs—I used CHLORO-NAPHTHOLEUM DIP last season with very good results. My herd of hogs numbered about 100 head. When disease was introduced into my herd from a local fair I did not do much more for two months than dip it, principally with CHLORO-NAPHTHOLEUM DIP, and the result was I only lost 10 or 12 hogs in no disease among hogs in this section may be I deem it advisable to mention results. Very truly,  
O. H. SNEYD JR  
Iowa.

**UNIVERSITY OF MINNESOTA AGRICULTURAL EXPERIMENT STATION.**  
St. Anthony Park, Minn.

**West Disinfecting Co., New York:**  
Dear Sirs—I give my praise to you for the CHLORO-NAPHTHOLEUM DIP by using it for dipping sheep at our station. We find the results there far quite satisfactory. We dipped but once, and though several weeks have transpired there is now no trace of ticks or lice on our sheep at all.  
Truly yours,  
THEO. BLAW, Professor of Animal Husbandry.

We Ask Every Stockowner To Try  
**Chloro-Naphtholeum Dip**

USE IT ON  
**CATTLE, SWINE, SHEEP, HORSES.**  
YOU WILL FIND IT BEST, SAFEST,  
HURST AND MOST RELIABLE.



**GUARANTEED TO KILL LICE and TICKS, CURE MANE, ITCH or SCAL, HEAL WOUNDS, SORES and CUTS.**  
ITS USE PREVENTS HOOD DISEASES.  
**CHLORO-NAPHTHOLEUM DIP**

Is a scientific preparation which is absolutely NON-POISONOUS, NON-IRRITANT and ANTISEPTIC, containing those ingredients which cure all parasitic skin diseases of live stock and kill all pests and parasites. TRY IT AND BE CONVINCED.  
1 gallon costs \$1.50, 5 gallons \$6.50; 10 gallons \$10.00. Freight paid. Sold in sealed, trade-marked cans by representative dealers or direct by  
**WEST DISINFECTING CO., Inc., 28 East 59th St., New York.**

DISTRIBUTING DEPOTS:  
CHICAGO, ST. LOUIS, CINCINNATI, KANSAS CITY, DENVER, OMAHA, FORT WORTH.

**HORSEMAN'S TESTIMONIAL.**  
OAK LAWN FARM.

**WEST DISINFECTING CO., New York:**  
Dear Sirs—Having given your CHLORO-NAPHTHOLEUM DIP a very thorough trial in accordance with directions I am pleased to say that it is very valuable in those cases having horses to care for. As a disinfectant it is especially valuable in the treatment of diarrhoea and indigestion, and prevents them from spreading through our stables, which if neglected will give a stable a foul odor and will lead to unprofitable and costly results.  
Being in the working tack for the treatment of cold grip and other similar injuries to the feet of the horse we have found CHLORO-NAPHTHOLEUM DIP highly effective and economical, and do certainly recommend it to horsemen for that purpose. Also for scratches, mud fever and all itching conditions of the skin, notably summer sores and ticks, for which it is a sovereign remedy.  
As a preservative for the destruction of lice on power stock it surpasses anything heretofore used by us. We have also used it with most favorable results for the treatment of sore and tender sores and abscesses on our farm horses. A steady cure was effected without laying hands off from their work.  
HUBBARD, DENHAM, FLETCHER & COLEMAN

**SWINEMAN'S TESTIMONIAL.**  
GRAND MOORE, IOWA.

**WEST DISINFECTING CO., New York:**  
Dear Sirs—This year my experience has just with your CHLORO-NAPHTHOLEUM DIP. A number of pigs of a big pig pen in my pasture, and the next week I saw five freshling pigs in market. I then learned that the pig that got into my pasture had had the disease. I got cleaned and began to clean my herd from the work and had three CHLORO-NAPHTHOLEUM DIP in the stock one day. I have not a low  
Yours truly,  
FANCAL.

**SHEEPMAN'S TESTIMONIAL.**

**WEST DISINFECTING CO., New York:**  
Enclosed please send to my address at least two copies of your book on the diseases of sheep and cattle. I have used your sheep dip, CHLORO-NAPHTHOLEUM, and find that it is all that is claimed for it and more.  
Yours truly,  
KLEBER C. SHAFER.

**STATE OF KANSAS OFFICE OF LIVE-STOCK SANITARY COMMISSION.**  
WICHITA, KANSAS, Sept. 5, 1903.

**WEST DISINFECTING CO., New York:**  
Dear Sirs—In view to say that I am well pleased with the results of my dipping of cattle in CHLORO-NAPHTHOLEUM DIP. I am confident that I have completely cured my herd of the disease which is known in this country as tick, mange, or scab. Those which I did not cure at first I gave a second dipping and a very thorough one, and I feel sure that the disease is entirely eradicated. I can very cheerfully recommend CHLORO-NAPHTHOLEUM DIP to anyone who wishes to use the same; and have done so frequently in my own practice.  
Yours truly,  
W. C. CAMPBELL.

**CHLORO-NAPHTHOLEUM THE GREAT DISINFECTANT**

**NONTOXIC, NONCORROSIVE, ANTISEPTIC**

No School Complete Without It.

Strictly Non-Poisonous

USED BY  
DEPARTMENTS OF THE  
NATIONAL GOVERNMENT

USED BY  
PUBLIC AND PRIVATE  
INSTITUTIONS EVERYWHERE.



Is Now Used by More than 10,000 Schools, Colleges and Public Institutions.

**WHY SCHOOLS SHOULD USE CHLORO-NAPHTHOLEUM**

All Superintendents realize that absolute cleanliness, perfect sanitation and freedom from all odors is necessary in conducting their school rooms. This is a condition that everyone must confront. Much time and money has been spent experimenting with the various articles sold for disinfecting and purifying purposes, and much time and money has been lost. When we ask you to try Chloro-Naphtholeum, it is backed with the plain practical fact, that the experimenting has all been done and that it will positively do what we claim for it, or you get your money back.

A scientific principle is back of Chloro-Naphtholeum and one trial will convince the most sceptical. Chloro-Naphtholeum is a pure highly concentrated fluid, soluble in water, having great disinfecting, cleansing and medical qualities and far superior to carbolic acid, chloride and like preparations.

**WEST DISINFECTING COMPANY**

S. S. SELIG, Jr., General Agent  
No. 48 WEST MITCHELL STREET, ATLANTA, GEORGIA.

- BRANCHES:
- CHICAGO
  - PITTSBURGH
  - BALTIMORE
  - BOSTON
  - ST. LOUIS
  - HAVANA
  - PHILADELPHIA
  - CINCINNATI
  - CITY OF MEXICO

The Largest Manufacturers of Disinfectants and Disinfecting Appliances in America.  
OUR DISINFECTANTS ARE USED EXCLUSIVELY AT THE NORTH GEORGIA AGRICULTURAL COLLEGE.

**KEEP OUT THE GERMS!**  
Prevent Disease and You Won't Have to Cure It.

**FOR HOUSE PURITY USE**  
THE WEST DISINFECTING CO.'S

**CN**

**DISINFECTANT**

From Coffer in Germ. Druggists: 15, 25, and 50 cents.  
The West Disinfecting Co.

Use  
**CHLORO-NAPHTHOLEUM**  
for DISINFECTING and WASHING  
Passenger Cars and Stations

**WHY?**  
**BECAUSE** better results are obtained from its use than by the combined application of any other disinfectants and cleaning compounds.

**BECAUSE** Chloro-Naphtholeum, as a disinfectant, is bacteriologically 5 to 6 times more efficient than pure Phenol, yet is non-poisonous and non-corrosive.

**BECAUSE** it only requires the use of one-half oz. Chloro-Naphtholeum to each gallon of wash water to obtain cleaner surfaces than soap, soap powders or other cleaning preparations will produce.

**BECAUSE** it is not only the cheapest but the best.

Write Railroad and Steamship Department  
**West Disinfecting Company**  
2 East 42d Street New York, N. Y.

# ARTIFACTS



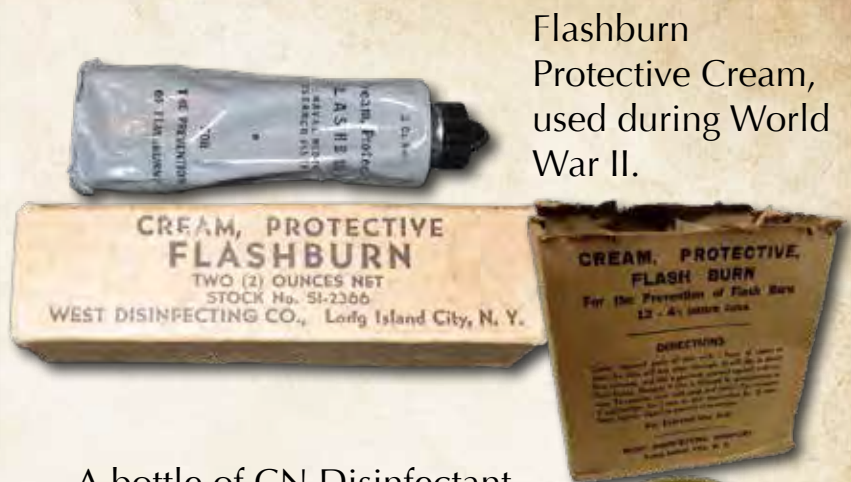
Original West Disinfecting Company invoice, from 1898.



Metal container for Coro-Noleum, a disinfectant used in the '50s.



West Disinfecting envelopes  
Boston - 1934  
Washington - 1940



A bottle of CN Disinfectant from the West Disinfecting Company  
Late 1800s - Early 1900s



1968 West Award of Merit, given to 54 salesmen. Photographed in the Long Island abandoned building.

Robert S. West's house in Perry, Ohio, built in 1830 and still inhabited today.



# A VAST TERRITORY

In the late 1800s and early 1900s, The **West Disinfecting Company** had several outlets in the United States as well as a factory in Cleveland, Ohio and another in Cambridge, United Kingdom.

The **West Disinfecting Company** has always been portrayed as a New York company. Nevertheless, the following addresses were found on advertisements from the early 1900s:

48 West Michelle Street, Atlanta;  
103 N. Paca Street, Baltimore;  
126-132 Washington Street N., Boston;  
2355 Indiana Avenue, Chicago;  
507 Walnut Street, Cincinnati;  
311 Camp Street, New Orleans;  
1611 Penn Avenue, Pittsburgh.

Also, the names of cities such as *Denver, Fort Worth, Havana, Kansas City, San Francisco, St-Louis, Mexico City, Omaha, Philadelphia and Washington* can be found on product labels, dispensers, or advertisements. Although most buildings are now demolished or converted, here are some surviving images as well as our current factories.

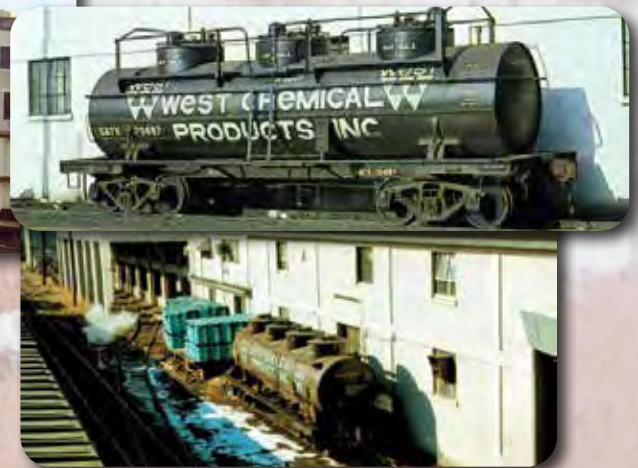
*The pictures on the cover, page 3 and back cover date from the 1950s, in Montreal.*



Long Island, New York



Carlstadt, New Jersey



Anjou, Quebec



Edmonton, Alberta

# TRAGEDY STRIKES

Emil Taussig, who had his own company, distributed products manufactured by **West**. He had also invented devices that could contain disinfectant, intended to eliminate unpleasant odors, especially in bathrooms.

In accordance with an agreement dated August 4, 1898, Emil Taussig of E. Taussig & Co. purchased from Robert West all interest, including patents and trademarks, in both his automatic disinfectors and chloro-naphtholeum. Emil Taussig served as president of the **West Disinfecting Company** until his untimely death.

Following a visit to Vienna, the Taussigs boarded the **Titanic** at Southampton as first class passengers in cabin E67.

On the night of the sinking the Taussigs were reportedly alerted to the danger by German steward Alfred Theissinger, he telling them "You better put on your lifebelts and rush out on deck." "Is it as serious as all that?" asked Mr Taussig. "Yes, hurry" was Theissinger's reply. Mr Taussig escorted his wife Tillie and daughter Ruth to a lifeboat (number 8) before standing back.

He was lost in the sinking and his body, if recovered, was never identified. Tillie Taussig and her daughter Ruth went back home to New York.



Emil & Tillie Taussig

## TITANIC'S LOSS ADDS TO VICTIM'S ESTATE

Demand for Lifeboats Increased It \$2,000 Because of His Friend's Foresight.

## NEVER FOUND HIS BODY

Concern Which Had Done No Justice for Five Years is Active After the Disaster.

The appraisal of the estate of Emil Taussig, former President of the West Disinfecting Company, who perished when the Titanic sank on April 15, 1912, was filed yesterday. The total assets are \$202,510.45, consisting of \$102,411 in banks, 164 shares of the stock of the West Disinfecting Company valued at \$207,400, and 100 shares of the preferred stock and 100 shares of the common stock of the Englishhardt Collapsible Life Boat Company, sold for \$2,000. Deductions from the total estate left a net estate of \$205,540.15.

Interesting testimony concerning Mr. Taussig's holdings of stock in the Englishhardt Collapsible Life Boat Company was given before the Appraiser by Herman Mandelbaum, the executor under his will and a business associate. Mr. Mandelbaum said that for five years previous to 1912 the company had ceased to do business and the stock had become apparently worthless. When, as a friend and executor under his will, Mr. Mandelbaum went to Halifax to endeavor to recover the body of Mr. Taussig, he saw in the disaster in which his friend perished an opportunity to increase the value of his holdings in the lifeboat company.

In preparation for the demand for lifeboats which Mandelbaum saw would follow the disaster he persuaded the Englishhardt Company to re-enter the manufacturing field. This was done and the company prospered to such an extent that in September of the same year, the organizer of the firm bought back the Taussig estate's holdings in the company for \$2,000.

Mr. Taussig's holdings of stock in the West Disinfecting Company, along with sixteen shares held by his wife, Mrs.

Tillie Taussig, and twenty-three shares held by Morris Lang, Alfred Basin, and Sarah Demmer, Mr. Mandelbaum transferred to Moses M. Marcus, under an agreement which called for the payment of \$181,500 in cash, \$100,000 in three promissory notes, and an annuity of \$12,500 for five years to Mrs. Tillie Taussig.

The promissory notes, which were made payable on dates appearing by two years, it was provided in the contract of sale, should be paid immediately if the company issued any additional bonds or preferred stock or sold common stock at less than \$250 a share. Mrs. Taussig agreed to remain as Director in the West Disinfecting Company, and neither to enter a rival business nor to allow the name of Taussig to be used in any company manufacturing similar material.

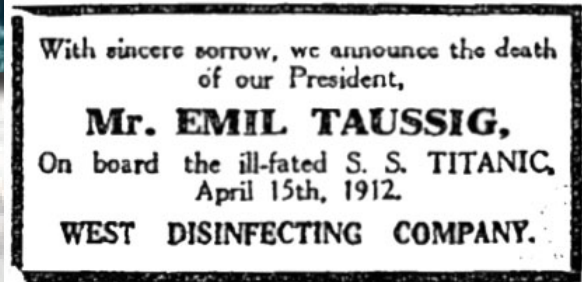
According to a financial statement to the appraiser, the West Disinfecting Company has a capitalization of \$250,000, of which only \$100,000 has been issued in stock. Mr. Taussig's holdings constituted a controlling interest. The surplus of the company was valued at \$13,523, and the declared dividends for the past six years were 1905, 10 per cent.; 1907, 15 per cent.; 1908, 2 per cent.; 1909, 10 per cent.; 1910, 10 per cent.; 1911, 15 per cent.; and 1912, 15 per cent.

Among the deductions of \$2,750 made from the total estate was \$2,000 for losses of Herman Mandelbaum. The deductions did not include funeral expenses, as Mr. Taussig's body was not recovered after the sinking of the Titanic. Under his will Mr. Taussig left five shares of the West Disinfecting Company to his daughter, Ruth Taussig, and the remainder of his estate to his wife, Mrs. Tillie Taussig of 717 West End Avenue.

## The New York Times

Published: June 22, 1913

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The New York Times, April 20th, 1912

# A PROMISING FUTURE

*Always keen to broaden our horizons and offer the best, at West things are constantly evolving and we are looking towards the future...*

## **Our products**

- The development of new products to meet the needs of each industry we serve is part of our daily life.
- Ecologo, OMRI, Quebec Vrai, NSF, DIN, NPN certified products... Many details that make the West Penetone difference and that are a guarantee of quality for our customers.
- West Penetone has also formulated a unique industrial degreaser, available in a complete range depending on the environment, Citrikleen®. The Citrikleen formula is based on one key element; D-limonene. When citrus fruits are pressed, the oil is extracted from the rind. This oil is separated from the juice and distilled to recover natural citrus oils called D-Limonene.
- In the United States, the reputation of the Penair® line of cleaning products is well established. After decades of providing solutions for the US military, Penair remains a flagship product line and is featured on many authorized product lists.
- West Penetone has made its mark in Western Canada thanks to its numerous products intended for the petrochemical industry. With its expertise and state-of-the-art technologies, West collaborates on many large-scale projects, carving out a place for itself in this very special sector.
- Finally, in Eastern Canada, West Penetone is now a reference for cleaning and disinfecting in the food industry and the farm sectors. The strength of our team of technicians, the efficiency of our products and the reputation of our support documentation are the envy of the competition!

## **Our management**

- The Montreal and Edmonton plants have made great efforts to identify raw materials that should be replaced due to their health and environmental impacts.
- West Penetone relies on electronic versions of its documents and discourages unnecessary printing. All the documentation intended for our customers is also available via our website. All the paper nevertheless used in our offices is recycled by a specialized firm.
- Over the last 2 years, the company has invested 6 million dollars in our manufacturing facilities to optimize energy savings, implement sound wastewater management and meet the most stringent fire codes.



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 Anjou, QC H1J 1S5  
 Tel.: 514-355-4660  
 Toll free: 1-800-361-8927

**EDMONTON**  
 11411-160 St.  
 Edmonton, Alberta T5M 3T7  
 Tel.: 780-454-3919  
 Toll free: 1-866-454-3919

**CLIFTON**  
 125 Kingsland Avenue  
 Clifton, NJ 07014  
 Tel.: 201-567-3000  
 Toll free: 1-800-631-1652

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[www.westpenetone.com](http://www.westpenetone.com)

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